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### Finance Executives Practical Managers Nuno

He is the author of several books and book chapters, including the book Finance for Executives: A Practical Guide for Managers. Nuno Fernandes has a degree in Economics from the Universidade Católica Portuguesa and a PhD in Management (Finance) from IESE Business School in Spain. For a decade he was Professor of Finance at IMD, in Lausanne, Switzerland, where he directed the Strategic Finance program, among other customized programs for leading international companies.

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Nuno Fernandes is Professor of Finance and Director of Strategic Finance at IMD, a top ranked business school. IMD is ranked No. 1 in executive education programs worldwide by the Financial Times. At IMD, Professor Fernandes directs the Strategic Finance program, as well as many in-company programs for leading international companies.

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Professor Nuno Fernandes' work is the reference book for Finance for Executives: A Practical Guide for Managers desk of ANY manager, as it gives them, in simple yet comprehensive form, the practical explanation behind all the concepts of modern-day finance. I have partnered with Professor Fernandes for many years at IMD, addressing managers of my own company or his MBA students, and I have always appreciated his pragmatic approach to finance management.

### Finance For Executives: A Practical Guide For Managers ...

UNIVERSITY PARK, Ill., Nov. 02, 2020 (GLOBE NEWSWIRE) -- Applied Systems today announced that it has named Reid Holzworth as Chief Executive Officer of IVANS. Holzworth will lead the expansion of the IVANS strategy and all business functions to accelerate the digitization of agency-insurer-insured ...

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